



# Learn Before You Burn Outreach at the Minnesota State Fair

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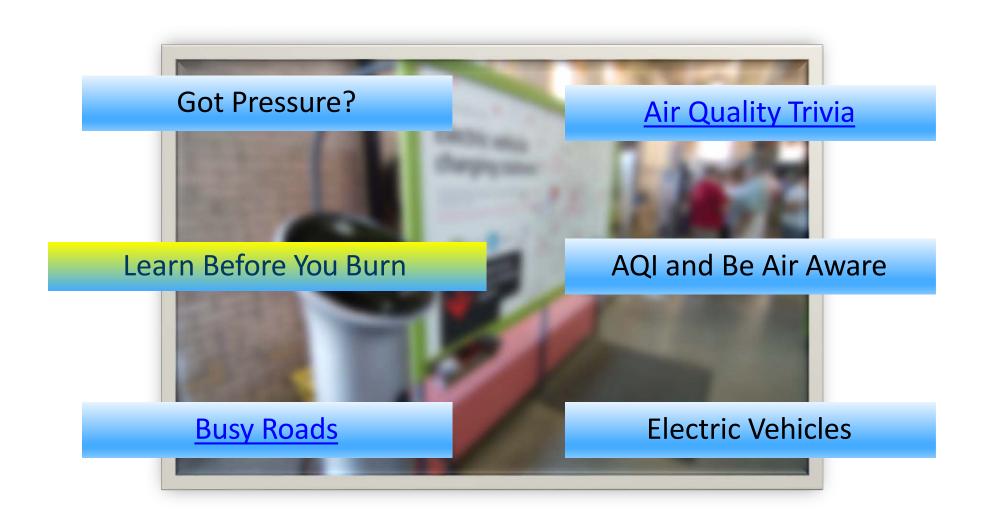
March 7, 2018

#### Eco Experience at the Minnesota State Fair

- MPCA collaborated with partners to launch the Eco Experience in 2004
- Filled with hands-on activities, <u>demonstrations and resources, the Eco</u> <u>Experience is supported by dozens of local</u> organizations.
- Recent Eco Experience attendance:
  - 272,064 in 2017
  - 262,322 in 2016



#### AQ Exhibits for 2017



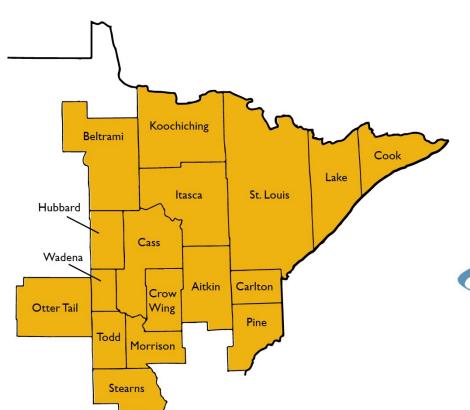
#### Learn Before You Burn – Wood Stoves

EPA-certified wood or gas stoves are cleaner and more efficient

 Incentive programs available – Project Stove Swap, local utilities, retailers



# STOVE SWAP



- Implementer: Environmental Initiative
- Currently: 17 Northern MN Counties
  - Active Fundraising to Expand



Powerful Partnerships, Effective Solutions



#### **Project Stove Swap Results**



- Over 200 appliances changed out
- Particulate Emission Reductions equivalent to 533,000 cars off the road!
- Over \$1.2 Million in economic activity
- ~50% of new appliances manufactured in Minnesota

# Learn Before You Burn – Burn Dry Wood

Wet wood is a waste

Fresh cut wood contains a lot of water

How to find out wood moisture content

How to keep wood dry



- How much water is in fresh cut wood?
  - Quart?
  - Half gallon?
  - Gallon and a half?





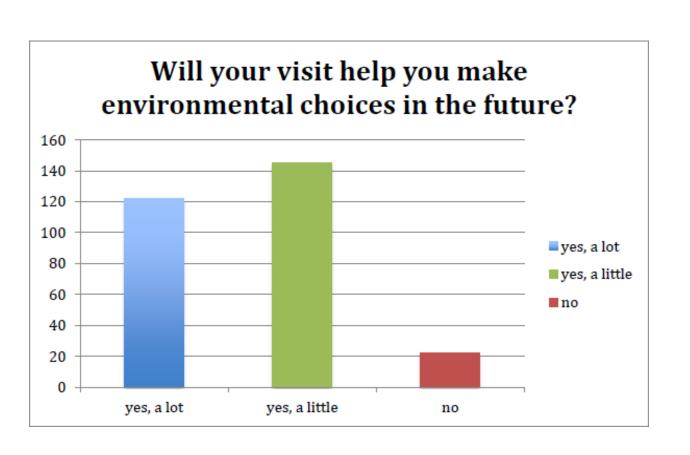








#### How effective is the Learn Before You Burn exhibit?



# 21 Interviews following wood stove exhibit

- What drew you to the exhibit?
  - Wood burning experience
- What emotions did it trigger?
  - Mixed. Guilt to surprise
- Will you take action?
  - All reported similar plan to take action, e.g. change to cleaner stove and burn only dry wood

Complete survey results available on request

# Wood Smoke: Significant to statewide cancer risk (blue) and noncancer risk (orange)

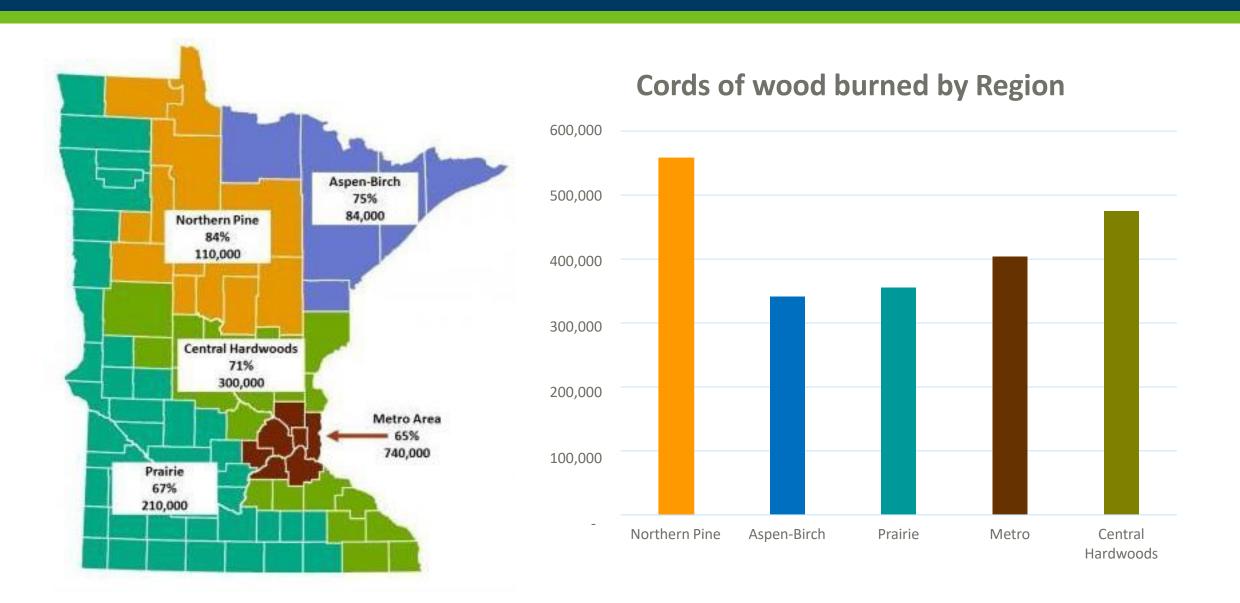


See MNrisks online, excluding diesel PM2.5 - <a href="https://www.pca.state.mn.us/air/air-modeling-and-human-health">https://www.pca.state.mn.us/air/air-modeling-and-human-health</a>

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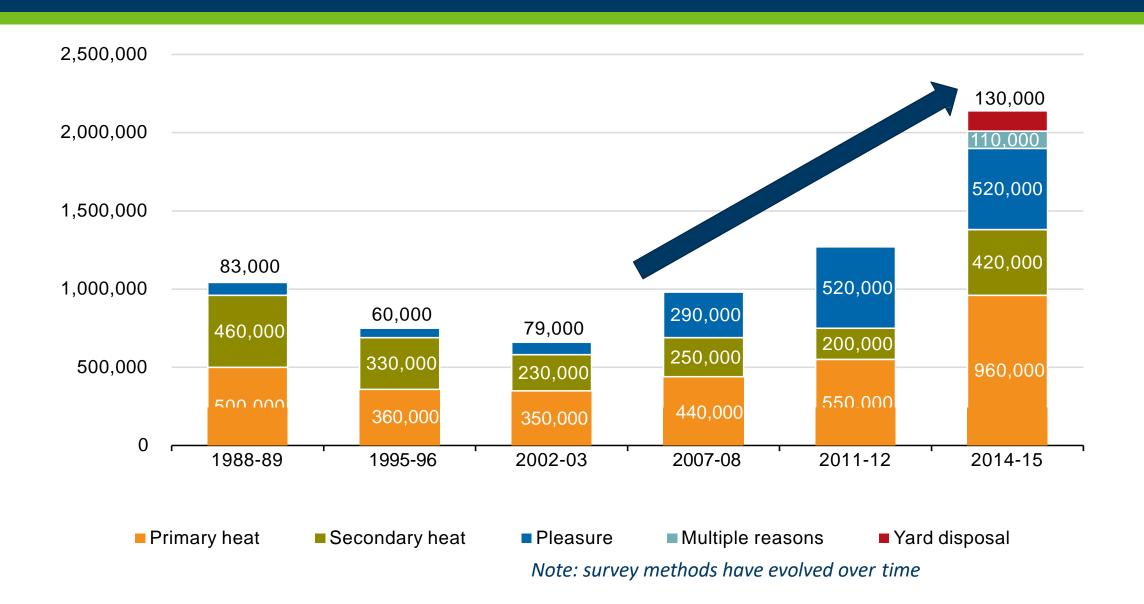
# More than 2/3 of Minnesota households burn wood



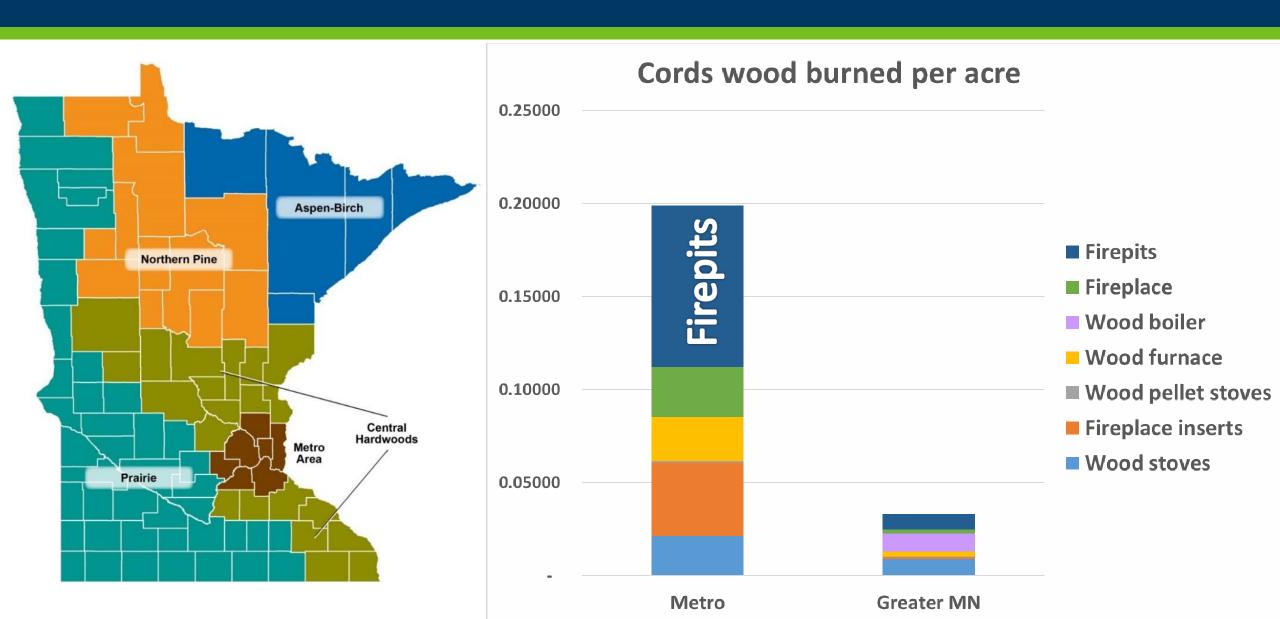
## Wood burning is increasing in Minnesota



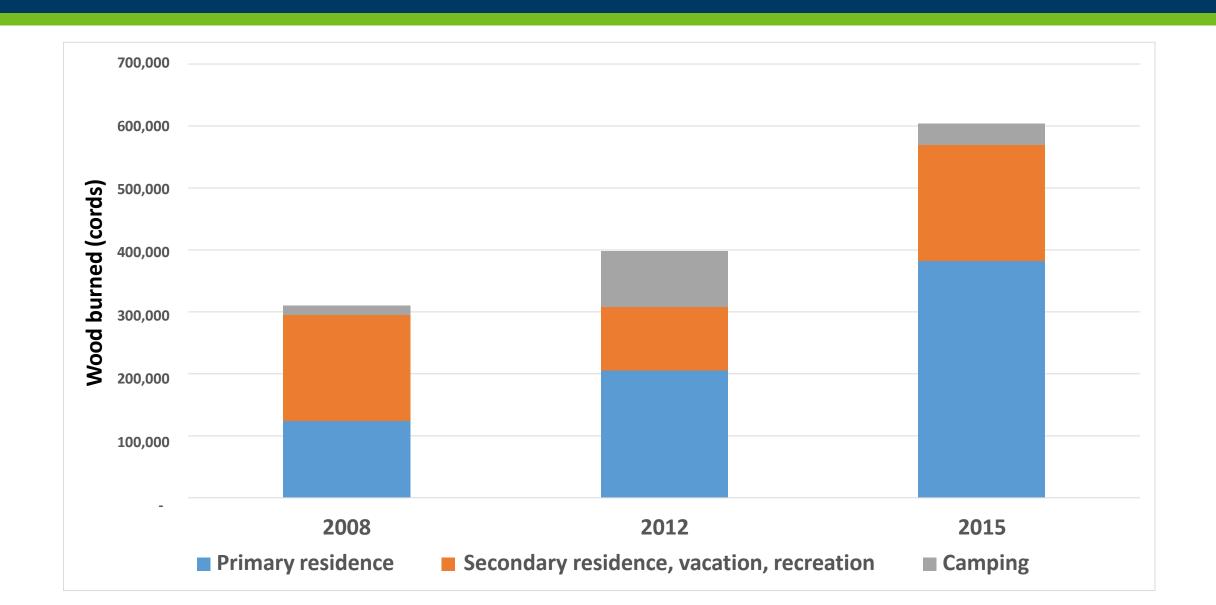
## Cords of wood burned - by purpose over time



## Metro region: populated, most cords/acre & firepits



#### Wood burned in firepits increasing over time



#### Exposure in our neighborhoods

#### **Wood-burning firepit**

Sensor can illustrate relatively high particle exposure levels near firepit

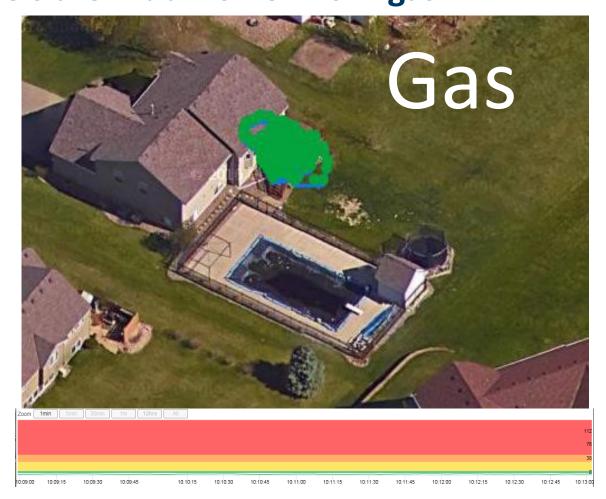




## Exposure in our neighborhoods

Gas burning firepit:
Illustrates nearby particle levels are much lower from gas











# Questions?

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